



## How much money are you throwing in your food bin?

Is your business ready to save money? Optimization + is a new Food Waste Management programme for **FOOD MANUFACTURERS, PROCESSORS, RETAILERS, WHOLESALERS, AND SUPPLY CHAIN SMEs** that will save you money. The programme involves individual company mentoring which is followed by a Training Briefing to help guide companies to the supports available for implementation of projects which are designed to ensure your company's competitiveness. These supports include the Lean for Micro & Green for Micro Vouchers which provide up to €2,500 worth of consultancy support each for your company.

The programme offers an initial food waste assessment by experts using national standards that will show you how much money you could save by implementing some simple food waste management process improvements. These experts will then help you to apply for the LEAN for Micro & Green for Micro consultancy voucher which will deliver food waste management mentoring and a bespoke food waste management roadmap for your business.

Food waste management is a legal obligation for all food manufacturers, processors, retailers, wholesalers and

supply chain SMEs so in addition to saving you money the **Optimization + Programme** will also help you to comply with legal standards.

The **Optimization + Programme** is delivered by food waste management experts who work with SMEs to deliver:

- Food Waste Assessment to national standards
- Estimate of your financial savings potential
- Signpost and support your company to apply for the Lean for Micro & Green for Micro Voucher



## The programme and supports will help you to deliver:

- Profit led food waste management mentoring and roadmap
- Assistance to comply with your legal environmental obligations
- Reduction in your GHG, Reduce, Reuse, Repurpose your waste

## The programme also offers

- Certificate of improvement: Communicate your food waste improvement to your customers
- Peer learning and networking

## Dates:

The **Optimization + Programme** runs from July to November 2021.

The programme starts with mentoring which is delivered over July to October and can be scheduled to suit your availability. Food waste management webinar training will be delivered in October.

The Optimization + Programme is a quick win way to save your business money and comply with your legal food waste management obligations.

## Registration now open:

**FOOD MANUFACTURERS, PROCESSORS, RETAILERS, WHOLESALE, AND SUPPLY CHAIN SMEs:**

<https://submit.link/hR>

## Contact Details:

For further information contact **Brian O'Farrell**, CEO of County Carlow Chamber on **086 022 5899**.

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